JON BIANCO

WEB DEVELOPER

(516) 603 3584 - jon@jonbianco.com - www.jonbianco.com

SKILLS

- HTML5 / CSS3 / SCSS / JavaScript / jQuery / C# / PHP / MySQL / .NET / Git
- Sitecore SXA / WordPress / Azure DevOps / Demandware / Salesforce Marketing & Commerce Cloud / Shopify / Drupal / Basecamp / TeamSite / Polopoly / Atex / Jira
- Visual Studio 2022 / VS Code / Sublime Text / NetBeans / Eclipse / Komodo / Notepad++
- Adobe Photoshop / Illustrator / Premiere Pro / Dreamweaver / After Effects
- Microsoft Windows 7-11 / MacOS Monterey 12.3 / Linux / Unix Ubuntu Debian
- Excellent ability and experience working on / leading a design and development team
- Provides leadership to various projects with fast turnaround and deadlines

EXPERIENCE

SITECORE DEVELOPER / WEB DEVELOPER

Revion.com (New York, NY), 2018 - present

Responsible for the development of the Revlon and Elizabeth Arden E-Commerce Sitecore platform and CMS. Works in .NET environment programming primarily in C#, HTML5, CSS3, JavaScript and jQuery within the Visual Studio 2017 IDE. Manages CMS, focusing on landing, category, and product pages, all the way through the shopping cart and checkout flow, ensuring a seamless UX and UI experience on both mobile, tablet and desktop platforms.

Also responsible for making sure the codebase of the Revlon and Elizabeth Arden web sites meet SEO and W3C Standards, ensuring best practices and compliance with visual and hearing impaired.

SENIOR WEB DEVELOPER

1800Flowers.com (Carle Place, NY), 2015 – 2018

Responsible for the design, layout and coding of the 1800flowers.com, harryanddavid.com, 1800baskets.com, fruitbouquets.com, cheryls.com, popcornfactory.com, simplychocolate.com, personalizationuniverse.com, wolfermans.com, goodsey.com and stockyards.com web sites. Involved with the technical and graphical aspects of the web sites - how the site works and how it looks. Also involved with the maintenance and updating of existing content.

Coded various JavaScript / jQuery dynamic functionality for sections of the site (Dynamic Banners, Hero, Marketing Offers)

Created Customer Service Portal and dynamic forms with AJAX and php mail() functionality. Integrated Sympathy Portal with SCI Memorial Databases.

Built dynamic Facebook tabs on social site

Managed all WordPress Blog sites on all brands

Converted entire site on multiple brands to a full-width responsive design

Validated site to meet W3C Standards and compliance

LEAD WEB DEVELOPER

Newsday Media Group (Melville, NY), 2014

Responsible for the design, layout and coding of the Newsday website. Involved with the technical and graphical aspects of the website - how the site works and how it looks. Also involved with the maintenance and update of an existing site.

Writes programming code, either from scratch or by adapting existing website software and graphics packages to meet business requirements.

Tests the website and identifies any technical problems.

Uploads files, code, and assets onto the server via SVN. Works with Netbeans and .lira.

SENIOR WEB DEVELOPER

Vonage (Holmdel, NJ), 2013 - 2014

Responsible for the design, layout and coding of the Vonage website. Involved with the technical and graphical aspects of the website - how the site works and how it looks. Also involved with the maintenance and update of an existing site.

Writes programming code, either from scratch or by adapting existing website software and graphics packages to meet business requirements.

Tests the website and identifies any technical problems. Worked with angular.js to create world's first web-based SIP client.

Uploads the site onto the server and registers it with different search engines.

WEB DEVELOPER

Time Inc. (New York, NY), 2013

Responsible for the design, layout and coding of the Time, Inc website, as well as various other co-brands such as Sports Illustrated, Travel + Leisure, Food & Wine, Fortune, People, InStyle, Life, Golf Magazine, and Southern Living. Involved with the technical and graphical aspects of the website - how the site works and how it looks. Also involved with the maintenance and update of an existing site.

Writes programming code, either from scratch or by adapting existing website software and graphics packages to meet business requirements. Develops dynamic HTML based marketing emails.

Tests the website and identifies any technical problems.

Uploads the site onto the server and registers it with different search engines.

FULL TIME STUDENT 2009-2013

WEB DEVELOPER / DESIGNER

Amilair Corp (Elmont, NY), 2006 – 2009

Developed & Maintained web site

Web site generated over 5,000 clients worldwide

Annual gross of \$350k/year through web site

OTHER

PRESIDENT / FOUNDER

Midnite Crunch (Jamaica, NY), 2008 – 2010

Created the World's first online-based concierge/delivery service. Midnite Crunch (what we now know as Uber Eats) can deliver fast food, lunch, dinner, and breakfast to your home in minutes. Late night home delivery is available in New York, Queens, Brooklyn, Manhattan, and Staten Island. Delivering your needs to your doorstep.

- Website generated over 250k hits within the first year
- NY Daily News Article: http://www.nydailynews.com/new-york/queens/born-craving-craving-business-article-1.393595

EDUCATION

BACHELOR OF SCIENCE (BS)

COMMUNICATION DESIGN & WEB DEVELOPMENT

New York City College of Technology (Brooklyn, NY), 2008 – 2013 New York Institute of Technology (Old Westbury, NY), 2001 – 2003

ASSOCIATES OF SCIENCE (AS) LIBERAL ARTS & SCIENCES

Nassau Community College (Garden City, NY), 2003 – 2005